Every month, Delaware families and businesses are wasting money on unnecessarily high energy bills. With smart policies, we can be a national leader in saving energy.

Delaware’s Department of Natural Resources and Environmental Control has identified energy saving measures that can generate more than $4 billion in benefits for our state. In fact, Delaware has the potential to implement one of the most effective energy savings programs in the country, with 2.7% of all energy saved annually by 2020. Reaching that potential requires a concerted effort by state leaders to implement new programs and funding mechanisms starting right now.

Governor Markell’s administration can lower our bills and create jobs by requiring that our utilities provide us with money-saving efficiency solutions. Utilities across the country already offer useful services and products to their customers, including free energy-efficient light bulbs, rebates for new appliances, subsidies for home energy audits, and resources to help businesses & municipalities better manage energy use.

EFFICIENCY IS A SMART, COMMONSENSE INVESTMENT

The cheapest electricity is the electricity you don’t use. By lowering the overall cost of energy, particularly during extreme weather events and expensive peak hours, efficiency protects consumers from price spikes.

At the same time, efficiency improves the reliability and resiliency of the electric grid. Cutting unnecessary energy demand means that it’s easier to prevent blackouts and get the lights back on after an outage.

Pennsylvania’s energy efficiency standard saved customers over $4 billion in its first four years, and is expected to create over 4,000 jobs over the life of the program.

ENERGY EFFICIENCY CREATES JOBS IN TWO WAYS

1. Local jobs are created to install, build and manufacture efficient technologies. These jobs can’t be outsourced, because improvements like weatherizing your home can only happen right here in Delaware.

2. When families, businesses and municipalities waste less money on high energy bills, they have more to spend on other things. Businesses can hire more employees, governments can improve schools, and parents can do more for their kids.

LET’S MAKE DELAWARE AN ENERGY LEADER

• Sign our petition urging Governor Markell’s administration to lower our bills and create jobs through energy efficiency at delaware.sierraclub.org/energy-saving-petition
• Write a letter to the editor urging Delaware to implement aggressive energy savings today
• Attend an event or meeting by contacting Stephanie.Herron@sierraclub.org