When you enroll in the Blue Sky program, Pacific Power does not deliver new renewable energy directly to your home.

Customers who opt into the Blue Sky program support renewable energy in our region, but still get the same dirty energy from Pacific Power that non-Blue Sky customers receive. Blue Sky participants purchase “green credits” from renewable energy projects located across the Northwest. The program is an easy and convenient way to support renewable energy, but it isn’t designed to reduce Pacific Power’s coal use.

The extra money Blue Sky customers pay each month goes to one of three things:

• Building community-sized renewable energy projects which are too small to change Pacific Power’s overall energy mix;
• Purchasing credits from renewable energy projects that operate throughout the Northwest, contributing to increasing demand for renewable energy but not necessarily in Oregon;
• Preserving fish habitat

These are valuable contributions, but they do nothing to move the dial on Pacific Power’s overwhelmingly coal-heavy energy mix.

The popularity of the Blue Sky program shows the strong desire among Pacific Power customers to transition to clean energy. Pacific Power needs to listen to its customers and do much more to protect our climate and grow the local clean energy economy in Oregon.

The Sierra Club is leading a campaign to support the Oregon Public Utility Commission to require utilities like Pacific Power to transition off coal and invest in clean, renewable energy here in Oregon.