OUR VISION

Our goal is to power California with 100% clean energy. In Southern California, our vision is to build a region blessed with clean air, healthy communities, and a strong, equitable economy. We can get there by requiring air regulators to create a new clean air plan to enforce the Clean Air Act in Southern California to force the fossil fuel industry to clean up and pay up while supporting the development of our new clean energy industry.

The next step towards this vision is the creation of an enforceable clean air plan that phases out fossil fuels from power plants, cars and more and replaces them with affordable healthy clean energy solutions.

We are calling on the South Coast Air Quality Management District (SCAQMD) to protect our health by drafting a new Air Quality Management Plan that brings clean air to 17 million Californians across the region.

A HEALTHY ECONOMY NEEDS HEALTHY PEOPLE

Across Southern California, fossil fuel pollution hurts people and our economy. Workers miss 400,000 days of work every year due to air pollution from fossil fuels. The cost to the South Coast region's economy from this is $22 billion annually.

The good news is that clean energy solutions are available and helping our economy grow while reducing the fossil fuel industry’s toll on public health. Over the last three decades, slow, steady progress has been made on clean air while the economy has boomed. But we have only scratched the surface. In the coming decades, we can phase out all fossil fuels and use clean technology we have to build a stronger, a more sustainable and healthy economy. Even though less than 8% of California’s power came from solar in 2015, 75,000 Californians worked in the solar industry. Across the South Coast region, more than 190,000 Californians work in the clean energy economy—from electric cars to rooftop solar and more. And, we’re just getting started.
A CLEAN AIR PLAN TO PROTECT OUR KIDS, OUR
COMMUNITY AND PROMOTE CLEAN ENERGY

We can’t wait any longer. The time is now to create
a plan to bring clean air back to Southern California.
For generations, Southern Californians have lived with
unhealthy air. In 2016, SCAQMD must submit a new plan to
bring clean air to millions of Southern Californians.

Past clean air plans have exploited a polluter loophole
known as the “black box” that enables the South Coast
AQMD to submit plans which fall far short of compliance
with the EPA’s standard. This is why progress to clean
our air is so slow. It’s unacceptable. The South Coast Air
District exists to enforce much needed safeguards to
keep big polluters from making us sick and harming our
economy. We are calling for an air pollution plan that spurs
clean energy, eliminates fossil fuels and makes the
air safe to breathe again.

JOIN WITH US

Once again, the oil and gas industries are working hard
to weaken efforts to clean up our air and reduce our use
of fossil fuels. We need your help to build a movement
across the region for clean air and clean energy. Join our
campaign today.

Visit www.sierraclub.org/mygeneration or email
Allen.Hernandez@sierraclub.org and
Lizette.Hernandez@sierraclub.org to get involved.

ENDNOTES
2 Jane Hall, Victor Brajer, and Frederick W. Lummers, The Benefits of Meeting Federal Clean Air Standards in the South Coast and San Joaquin
6 ibid

CALIFORNIANS BREATHE THE MOST DANGEROUS AIR IN THE COUNTRY

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<th>City</th>
<th>Number of Smog Days</th>
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Number of Smog Days in 2015