CUTTING ENERGY WASTE IS GOOD FOR PUBLIC HEALTH, THE HEALTH OF THE PLANET, AND YOUR POCKETBOOK.

Every day, New Jersey families and businesses are wasting energy, losing money and generating unnecessary pollution that contributes to climate disruption. Our state used to be a leader in saving energy, but we have fallen in the national rankings every year for the last 5 years. That’s unfortunate, because energy efficiency is the easiest, most cost-effective way to cut climate disrupting carbon pollution, as well as other types of air and water pollution caused by burning dirty fossil fuels like coal and gas.

By implementing a statewide policy to cut energy waste 1% each year, New Jerseyans will save over one billion dollars on our electric bills by 2025. A 1% reduction will also allow our state avoid producing over three thousand pounds of mercury, three hundred thousand tons of toxic nitrogen oxide and sulfur dioxide air pollutants, and over fifty three million tons of carbon pollution. The numbers add up quickly, and are critical for public health—especially the health of children, the elderly, and other vulnerable populations.

ENERGY EFFICIENCY CREATES JOBS THAT CAN’T BE OUTSOURCED AND BOOSTS OUR ECONOMY

Energy efficiency policies create local jobs throughout New Jersey: jobs installing insulation in homes and businesses, performing energy-use analyses in all kinds of buildings, and implementing many other improvements to ensure that we waste less energy and less money without even having to worry about it. Overall, many more jobs are created through smart, forward thinking investments in energy efficiency than through traditional energy production.

Even better, when families, businesses and municipalities waste less money on high energy bills, they have more to spend on other things. Businesses can hire more employees, governments can improve schools, and parents can do more for their kids.

ENERGY EFFICIENCY KEEPS THE LIGHTS ON

Energy efficiency improves the reliability of the entire electrical system by reducing the amount of electricity needed from the power grid. That helps protect everyone from outages during heat waves and other extreme weather events, because it means the system is less
likely to be overwhelmed and crash. It also lowers costs for transmission maintenance, avoids the need for constructing new transmission lines, and helps the power come back on more quickly after outages like those during hurricanes Sandy and Irene.

**EFFICIENCY PROGRAMS ARE ALREADY PAID FOR**

New Jersey families and businesses are already paying for energy efficiency programs through a charge on our electric bills (the "Societal Benefits Charge") that goes to the state's Clean Energy Program. Every year Governor Christie takes hundreds of millions of dollars out of this program for "general" purposes. Those budget tricks limit the amount of money New Jersey families can use to make efficiency upgrades, thereby forcing them to pay higher energy bills.

Last year, the New Jersey Board of Public Utilities committed to streamlining the Clean Energy Program to help protect our efficiency dollars, but has done nothing to move that process forward.

**HELP MAKE NEW JERSEY AN ENERGY & CLIMATE LEADER**

- Sign our petition urging the Board of Public Utilities to support binding, fully-funded energy savings targets for New Jersey at sierraclub.org/EEforNJ
- Write a letter to the editor urging the state of New Jersey to implement aggressive energy efficiency policies.
- Get involved! Contact Christine Sadovy: christine.guhl@sierraclub.org