BENEFITS

• Direct communication with Sierra Club leadership.
• Early and exclusive updates about key initiatives and input into the development of our clean energy campaigns.
• Advise the largest, oldest, most influential grassroots environmental organization to address the most critical issues of our time.
• Present a bold, more united voice to policy-makers and the public, countering the entrenched interests and political obstructionism of clean energy opponents.
• Discuss opportunities to promote and build a market for mission-related clean technology products and services.
• Attend meetings that involve policy-makers, regulators, and influential thought leaders.
• Interact and collaborate with peers, share best practices, and seek solutions to difficult problems in the collective interest of transforming the economy.

JOIN US

TO MOVE AMERICA PAST DIRTY FUELS AND INTO A CLEAN ENERGY FUTURE, WE MUST WORK TOGETHER.

To learn more about Sierra Club’s Clean Tech Council contact Jodie Van Horn at 415-977-5654 or jodie.vanhorn@sierraclub.org
SIERRA CLUB’S
CLEAN TECH COUNCIL
A PARTNERSHIP TO POWER AMERICA WITH CLEAN ENERGY
Sierra Club’s Clean Tech Council is a partnership with industry leaders that aims to reinvigorate the economy, protect health, create jobs, combat climate change, and accelerate the clean energy future. The Council combines the expertise and leadership of its participants with Sierra Club’s essential grassroots, legal, and lobbying power to reduce our use of fossil fuels and remove barriers to the widespread and rapid deployment of clean technology solutions.

We seek broad representation from clean technology stakeholders, including but not limited to solar, wind, energy efficiency, electric transportation, energy storage, smart grid, investment, and clean tech associations.

**OUR VISION**

**TO TRANSFORM OUR ENERGY ECONOMY, THE SIERRA CLUB AND CLEAN TECH MUST WORK TOGETHER.**

Sierra Club’s highest priority is to replace high-carbon energy sources with energy efficiency, solar, wind, and geothermal. We are investing unprecedented legal, administrative lobbying, communications, and grassroots organizing resources into our campaigns to replace polluting fuels with clean energy.

Over the past decade, our Beyond Coal campaign has successfully blocked the construction of more than 169 proposed coal plants—nearly 100 GW of dirty energy that would have stunted the growth of solar, wind, and other clean energy choices. Over the next decade, the Sierra Club is working to replace more than a third of the existing coal-fired fleet with clean energy choices without any net increase in natural gas. One-hundred twelve existing coal plants, totaling more than 46,000 MW, have already been announced for retirement since January 2010.
ACTIVITIES

ADVISORY: Clean Tech Council members work strategically with Sierra Club leaders, share knowledge and advice on core issues, and alert the Sierra Club to critical opportunities for engagement.

ADVOCACY: Clean Tech partners work with the Sierra Club to grow and diversify the Council, collaborate on key clean energy initiatives, and build a broader base of support for clean energy advocacy among employees, peers, and colleagues.

FINANCIAL: Participants help Sierra Club’s clean energy campaigns meet their aggressive fundraising targets.

COMMITMENTS AND RESPONSIBILITIES

• Attend one annual, in-person gathering.
• Participate on strategy calls with Sierra Club leadership, not exceeding quarterly.
• Occasional “rapid response” to address urgent policy issues, advocacy, or media opportunities.
• Participate in administrative lobbying and other joint advocacy efforts.
• When appropriate, contribute resources and engage employees to turn out for clean energy advocacy events, public hearings, etc.
• Recruit additional Clean Tech Council members.
• Raise funds from your network and contribute directly towards the Clean Tech Council’s collective fundraising goal.
• Host events to familiarize your colleagues, friends, and professional network with Sierra Club’s work to replace fossil fuels with clean energy.