John Muir believed that if he brought people outdoors, they would fall in love with our country’s wild places and feel a responsibility to protect them. Over 100 years later, the Sierra Club continues his legacy by creating opportunities for everyone to explore, enjoy and protect the planet.

**NATIONAL AND INTERNATIONAL OUTINGS**
- Environmentally-friendly outdoor adventures
- Locations from Tahoe to Tibet
- For people of all ages, abilities and interests
- **111 YEARS OF TRAVEL EXPERIENCE**
  **CONDUCTING 350 TRIPS FOR 4,000 PEOPLE ANNUALLY**

**INNER CITY OUTINGS**
- Free outdoor adventure outings
- Serving underprivileged youth without access to outdoor opportunities
- Promoting leadership skills, physical fitness, socialization and self-esteem
- **50 INNER CITY OUTINGS GROUPS NATIONWIDE SERVE 13,000 KIDS ON 1,000 TRIPS ANNUALLY**

**MILITARY FAMILIES AND VETERANS**
- Providing military veterans and families with opportunities to enjoy and connect with the lands they helped defend
- Utilizing outdoor experiences for stress relief, family and social integration and improved physical, mental and emotional health
- **50,000 PEOPLE SERVED THROUGH PARTNERSHIPS WITH OTHER GROUPS**

**LOCAL OUTINGS**
- 100+ year old program connecting people in communities across the country who will explore, enjoy and protect their local treasures together
- Local ties built through participation in day trips, overnight outings, service projects, fundraising and activism
- **450 CHAPTERS AND GROUPS NATIONWIDE SERVING 200,000 PEOPLE. 10,000 OUTINGS CONDUCTED BY 6,000 VOLUNTEER LEADERS.**

**FONDED BY LEGENDARY CONSERVATIONIST JOHN MUIR IN 1892, THE SIERRA CLUB IS THE LARGEST AND MOST INFLUENTIAL GRASSROOTS ENVIRONMENTAL ORGANIZATION IN THE COUNTRY, WITH 1.4 MILLION MEMBERS AND SUPPORTERS.**