Community leaders, public officials, and residents are leading the way. It’s time for Madison Gas & Electric to commit to clean energy for all!

CLEAN ENERGY:

- Creates good local jobs
- Is less expensive than coal
- Doesn’t pollute our air and water
- Doesn’t contribute to climate change

Clean energy is a priority for our communities. Madison has a goal of 100% renewable energy, and Middleton approved a referendum on instituting a carbon fee and dividend. We can’t expect state or federal leadership on climate change right now, so we need utilities to do their part. Tell Jeff Keebler, CEO of MGE, that we want to move beyond coal!

Text “MGE” to 69866 to get involved today!
68% of MGE’s electricity is generated by coal.

- Coal is responsible for one third of US carbon emissions,
- it leads to as many as 13,000 premature deaths every year,
- and more than $100 billion in annual health costs nationwide.
- Mercury pollution from coal-fired power plants has contaminated every lake, river, and waterway in Wisconsin.

The Columbia Energy Center near Portage, a coal-fired plant partially owned by MGE, releases 5.4 million metric tons of greenhouse gases into our atmosphere each year. This is equivalent to the annual emissions from 1.2 million passenger vehicles.

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