“To change everything, we need everyone” is the defining slogan of a climate movement working to build the 100% clean energy world that our children—and future generations—are counting on. Now more than ever, it is essential that we join together to protect the health of our families and communities from a federal administration and a fossil fuel industry working to roll back climate protections. Sierra Club’s Climate Parents program mobilizes hundreds of thousands of diverse parents at the national, state, and local levels to engage in grassroots campaigns to stop dirty energy and to rapidly expand clean energy.

Today, eight out of ten children have asthma, and climate impacts such as extreme storms and drought are disproportionately harming kids. These impacts are heightened in low-income areas and communities of color. But parents are problem solvers, especially when their child’s health and wellbeing is at risk. And parents are a strategic and important constituency to engage in climate and clean energy solutions.

There are 155 million parents in the U.S. We have both moral and economic influence, we are ethnically and geographically diverse, we live in both red and blue states, and we vote! In a nation where climate action has become such a highly polarized and partisan topic, parents—working to protect the health and safety of their kids—are forceful and influential advocates.

CLIMATE AND CLEAN ENERGY SOLUTIONS PROTECT OUR KIDS AND COMMUNITIES

To build the movement and progress forward on climate action, we are working toward the following outcomes:

100% Clean Energy Cities and School Districts

With a federal government that is hostile to climate action, bold work to promote clean energy at the local and state level is essential. Climate Parents is collaborating with Sierra Club’s Ready for 100 campaign, which is moving cities across America to commit to running on 100% clean energy by 2035. We are also launching a 100%
clean energy school districts campaign. Success at the local level can keep our nation on track to reach our Paris climate goals, in spite of the Trump Administration’s historic mistake to withdraw from the agreement. We’re working to mobilize parents and families across America in grassroots campaigns to secure these 100% clean energy city commitments. We are also working in targeted states to pass additional policies to grow clean energy, such as strong statewide renewable energy standards.

**Moving Federal Public Officials to Act on Climate**

The fossil fuel industry, with its political influence and campaign contributions, has successfully made climate action a partisan issue. Nevertheless, a small but growing bipartisan Climate Solutions Caucus has emerged in the U.S. House of Representatives. The Caucus, led by Congressman Ted Deutch and Congressman Carlos Curbello, is committed to maintaining an equal number of members from both parties. Climate Parents is working to increase the number of representatives in the Climate Solutions Caucus in hopes of creating a bipartisan block strong enough to resist Trump’s anti-climate, pro fossil fuel agenda. At this moment, we believe that offense is the best defense, and that parents can play an important role as the guardians of the next generation in educating public officials to act on climate for the sake of our kids.

**Defend Climate Science from Attack in Government and in Schools**

A hallmark of our work for the last four years has been successfully blocking the efforts of climate science denying public officials to bar K-12 school children from learning climate science. Our work has generated news coverage in publications including the New York Times and the Washington Post. With climate censorship taking place at the highest levels of government, our work takes on heightened significance. Climate Parents knows how to build coalitions with parents, scientists, and public health officials to protect the integrity of science in the public sphere. In 2017, we are continuing our state-level work and we are also partnering with allies in strategic campaigns to roll back the federal climate censorship currently underway.

**WHY SIERRA CLUB?**

With 3 million members and supporters, and chapters in every state, the Sierra Club is the nation’s largest and most influential grassroots environmental organization. We harness the power of organizing, litigation, and communications to strategically stop dirty energy and to dramatically expand renewable energy. With 125 years of experience, knowledge, credibility, and success, the Sierra Club is uniquely positioned to support the fight against climate change with unparalleled power at both the federal and state levels.

**GET INVOLVED**

Investments in Climate Parents are critical to building an expansive, diverse, and impactful movement of parents and families for climate solutions. Each dollar directly supports grassroots organizing, public outreach, and awareness campaigns, strategic partnerships, and sophisticated media efforts to secure policy wins on climate and clean energy. Together, we can achieve ambitious climate solutions that today’s kids, communities, and future generations need to thrive. We hope you’ll join us.

For more information or to make a contribution, please contact lisa.hoyos@sierraclub.org or lisa@climateparents.org.