The science of climate disruption is indisputable and unforgiving: Without significant changes, the way we source and use energy will wreak irreparable damage to our planet. The vast majority of climate pollution and an even higher percentage of air and water pollution comes from generating electricity to power our homes, businesses, and vehicles. This pollution kills thousands of Americans each year and plays a major role in public health crises, with low-income communities and communities of color bearing the worst impacts.

Though Sierra Club’s work has become more difficult since Trump became president, there is nothing quite as unifying as a clear and present danger to all that we hold dear. We have weathered hostile administrations before and continued to make progress while defending hard-won victories.

This time, we have economics on our side. For the first time ever, clean electricity is cheaper than dirty fossil fuels. The pace of technological innovation is accelerating. The solutions to clean power, green transportation, and carbon-free homes and businesses are increasingly intertwined. Moreover, going all-in on clean energy provides unprecedented opportunities to advance equity by addressing the unequal impacts of climate disruption while creating jobs with the potential to rebuild the middle class. By leveraging current innovation and technological momentum, defending our progress in the courts, and winning on clean energy at the state and local levels, the Sierra Club can do our part to give America a fighting chance to meet our Paris targets as we also engage and empower citizens to build a movement and strengthen our democracy.

**BUILDING A MOVEMENT FOR 100% CLEAN ENERGY**

Sierra Club’s Clean Energy for All Campaign is designed to rise to the challenge of keeping the U.S. on track for an equitable 100 percent clean energy future before 2050, regardless of who is in the White House.

Our goal is to completely eliminate carbon from the electric and transportation sectors by 2050, including pushing all coal and gas out of the electric sector and cutting oil use by at least 50 percent by 2030, while building a just, prosperous clean energy future that benefits everyone.
STRATEGY TO WIN

As we focus on three core areas for strategic investments, presented below, we will leverage Sierra Club’s successful track record to forge a new path towards a 100 percent clean energy future. While we have tough fights ahead, we refuse to be in a defensive crouch for years to come.

Our efforts will be rooted in Sierra Club’s priority responses to the threats posed by a hostile federal administration. We will double down on offensive strategies to ensure continued progress as we also invest in legal resistance and our capacity to be strategic, efficient, and nimble in response to emerging attacks. We will continue to build momentum for strong policies and highlight the gap between our opponents’ actions and the public interest. We do this by demonstrating the viability of 100 percent renewable energy and mobilizing a bottom-up fight for clean energy, people’s health, and living-wage jobs in communities across the country.

1. **Clean the grid** by replacing coal and gas plants with wind, solar, storage, and energy efficiency, and by ensuring a just transition and quality jobs for communities that have relied on a fossil fuel economy.

   This work, which effectively levels the playing field between dirty fossil fuels and clean energy, started with Sierra Club’s success in fighting the fossil fuel industry and will be essential to accelerating clean energy work. With a Trump administration, we are prioritizing state and local legal and organizing tactics to block coal, oil, and gas infrastructure projects, while targeting corporations and other institutions to encourage renewable energy investments that shift money away from fossil fuels and undercut their financial viability. We have crossed a tipping point where market forces are on the side of clean energy, and that will help balance some of the headwinds created by the hostile climate in Washington. There are dozens of cities, corporations, schools, and other institutions making progress toward 100 percent clean energy that cannot be delayed or undone, and these entities will continue to pressure utilities and regulators to increase their investments in clean power. The defensive efforts needed to resist will draw considerably on the talents and experience of our staff and volunteers and will play out in the courts, the marketplace, and in the streets.

2. **Electrify everything**—from vehicles to homes to businesses—in the venues and geographies that most leverage and complement our electric sector work and ensure it is affordable and accessible to all members of the community.

   There are hundreds of thousands of electric vehicles (EVs) on U.S. roads, and EVs are poised for explosive growth. Our work to accelerate EV-utility and EV policy incentives in priority cities and states will continue largely unchanged by the new federal political landscape. Utility companies and regulators will move forward with proposals to install charging stations, and we will continue our plans to push them to go bigger and create programs that will simultaneously accelerate EV and renewable energy adoption. We will work to hasten commitments by transit agencies and municipalities to shift to zero emission buses. We must continue to create the conditions for a rapid acceleration to a mass market tipping point for vehicles, which can catalyze the electrification of home heating and other major consumers of gas.

3. **Keep dirty fuels in the ground** by resisting fossil fuel infrastructure projects like Keystone and Dakota Access, halting coal mining on public lands, and putting the Arctic and Atlantic oceans off limits to oil drilling.

   Protecting public lands from fossil fuel extraction will be a high priority in the face of Trump’s agenda. Trump has already made his anti-environmental intentions clear through executive orders reviving the Keystone XL and Dakota Access pipelines, selecting polluter-friendly Scott Pruitt to head the Environmental Protection Agency, and discussing increased fossil fuel mining on public lands. The Sierra Club will bring our organizing capacity to bear in resisting these proposals. We are building the broad-based movements and diverse leadership that we need now and in the future, supporting frontline-led campaigns that underlie the growing success of the movement to keep fossil fuels in the ground over the past several years.
### CLEAN THE GRID
- Half of the coal fleet is retired or proposed to be retired.
- At least half of the 40 GW of proposed gas plants are abandoned.
- U.S. is on track to get 20 percent of electricity from wind, solar, and geothermal by 2025.
- Overall energy demand is flat.
- U.S has retired or proposed to retire two-thirds of its coal fleet by 2030.
- No new gas plants are built in U.S. and existing gas plants are being replaced with clean energy and storage.
- All new electric sector investments are clean energy and U.S. is on track to get 30 percent of electricity from wind, solar, and geothermal by 2030.
- U.S. meets its Copenhagen greenhouse gas target for 2020.
- U.S. electric sector is carbon-free and provides a model for rest of developed world.
- U.S. meets its new Paris 2030 greenhouse gas target and establishes a strong 2040 target.

### ELECTRIFY EVERYTHING
- 1 million total EVs in U.S.
- State regulators extend and strengthen the Zero Emission Vehicle regulations on the auto industry.
- 5 million total EVs on U.S. roads.
- Majority of Americans have access to electric transit buses, EV car-sharing, public transit, and/or electric cars.
- Widespread opposition to transit systems’ purchase of any new diesel or compressed natural gas (CNG) powered buses.
- 12 states commit to only selling zero emission vehicles by 2050 and to adhere to the zero emission vehicle regulations.
- 50 percent oil use reduction compared to 2005.
- U.S. meets its new Paris 2030 greenhouse gas target and establishes a strong 2040 target.
- Federal car and truck efficiency regulations remain strong and are extended through 2035.

### KEEP DIRTY FUELS IN THE GROUND
- At least $12 billion in dirty fuel infrastructure projects slowed or defeated.
- Regulations in at least two states requiring oil and gas companies to limit pollution from extraction or transport.
- At least $24 billion in dirty fuel infrastructure projects slowed or defeated.
- Federal ban on new oil, gas, and coal extraction from public lands.
- No new fossil fuel infrastructure is built in the U.S.
PROGRESS CENTERED IN JUSTICE AND EQUITY

As we focus on our three strategic priorities, we will ensure that justice and equity form the lens through which we stand up to the power of the fossil fuel industry to change both how we power this country and who has power in this country.

Achieving a 100 percent clean energy economy, where the benefits and burdens are shared equitably across society, requires a universe of decisions and actions that pit the public’s interest in a healthy, sustainable, and just economy against some of the most powerful, vested interests the world has known. With Trump in the White House, our defensive effort includes standing strongly with our allies, particularly communities of color, and speaking out against racism, xenophobia, sexism, bigotry, and hate.

As we work with our allies to advance a just clean energy future for all, we are committed to:

• **Quality careers** for all people employed in clean energy industries. A quality career is a job in a safe and supportive work environment that offers family-supporting wages and benefits with opportunities for advancement.

• **Just transition** to a clean energy economy that protects the livelihoods and well-being of fossil fuel workers and communities.

• **Equitable access** to clean-energy-related economic opportunities for vulnerable communities and individuals (including people of color, working class and low-income people, women, and youth).

• **Affordable clean energy**, especially for members of vulnerable communities.

• **Democratic accountability, safeguards, and transparency** within the clean energy industry to benefit the public interest.

We must elevate movement building around specific issues that bring diverse constituencies together and provide an entry point to conversations around race, class, gender, inequality, and the clean energy economy. We will lend our grassroots strength to a movement that spans well beyond traditional environmentalism.

In addition to winning specific policy victories, we will target the broader value system and use mass engagement and demonstration to change cultural norms.

The Sierra Club will do our part in building this movement by focusing internally on how to better engage in long term power building strategies, and externally on advancing relationships with partner organizations. We cannot achieve our ambitious goals without you. Join us as we accelerate positive solutions and build a just, prosperous clean energy future.