January 28, 2023

Hello Group and Chapter Leaders,

I am writing from the Sierra Club Grassroots Network Climate Emergency Mobilization (GN-CEM) Team to invite you to join our efforts to mobilize, expand, and accelerate local, regional, and national climate emergency actions. None of us can escape the direct and indirect impacts of a destabilizing climate, and the time for action is now.

The Grassroots Network Climate Emergency Mobilization Team
Our Team was formed in 2019 to build an emergency-level response to our climate crisis by mobilizing and supporting activists who are working to address our climate crisis. We aim to stimulate and support diverse local movements seeking comprehensive, immediate, and sustained actions to reduce emissions of climate pollutants and/or sequester atmospheric carbon following Sierra Club policies.

We embrace this global movement and invite you to join us.

Apply for a Community Climate Action Award
Sierra Club Groups or Chapters with local, climate related projects that can benefit from additional financial support are invited to apply for one of our Climate Action Awards. These awards will be made to those Chapters or Groups that meet our criteria, and have ongoing or proposed projects that will be underway in 2023. The application process opens today and will close on May 31, 2023; award funds will be distributed in July. Awardees will be expected to provide a year-end report that emphasizes results achieved and lessons learned. To apply, please complete and submit the Qualifications and Application form.

Join our Team and Share Your Success Stories
The climate crisis is the global challenge of our time. We are all in this together and no one should face this challenge alone. We are powerful together and joining our voices is an important way for us to demonstrate our common commitment to transformative climate action. Regardless of your participation in our awards program, please identify someone in your Chapter or Group to serve as a liaison to our team. You’ll be able to learn about what other climate activists are doing, and bring that knowledge to your local work. Sharing your success stories or hearing about “lessons learned” by other climate activists is as easy as subscribing to our digital newsletter, joining our Grassroots Network CEM Team, or following discussion on our listserv (GN-CEM-DISCUSSION). If you’re looking for examples of what communities are doing, check out our LocalClimateActions.org website.

On behalf of our Leadership Team,

Richard Rollins, Team Manager, Climate Emergency Mobilization Team
rrollins@rollinscs.com; phone or text: 925-250-5957