GRASSROOTS NETWORK TECH TOOLS

Volunteer Opportunities -- Volunteer Connection
http://clubvolunteer.org/
Pilot program - national entities, FL and Angeles Chapters first
Broader roll-out in 2015
People are invited/encouraged to get on the site now, both to view volunteer opportunities as well as to provide feedback to David Haake (dhaake@ucla.edu).

Clubhouse (http://clubhouse.sierraclub.org/)
Username: Clubhouse
Password: Explore

While not intended to be a comprehensive list, here are some useful pages on Clubhouse to get you started -- but please feel free to browse!

- People -- http://clubhouse.sierraclub.org/people/default.aspx
- Sierra Club Staff -- http://clubhouse.sierraclub.org/people/staff/
- Grassroots Network Info -- http://clubhouse.sierraclub.org/conservation/activist-network/
- Conservation Chair Resources (while not “conservation chairs” necessarily, many of these resources are equally applicable to leaders of conservation campaigns!) -- http://clubhouse.sierraclub.org/people/leaders/leader-position/conservation-chair-resources/default.aspx
- Talking Points on issues the Club is working on, so you don’t have to reinvent the wheel! - http://clubhouse.sierraclub.org/communications/talking-points/
- Media - resources for communications/media planning around your campaign/issue, media best practices, training, etc. -- http://clubhouse.sierraclub.org/communications/media/

Sierra Club Conservation Policies: http://www.sierraclub.org/policy/

Email / Email Lists (a.k.a. Listserv)

Advantages –
- Housed within Sierra Club’s account, so if a volunteer leaves the team, the list does not leave with him/her.
- System provides archives that list members can access.
- Participants can use their own email; no need to set up an additional account of any kind.
- List of all Sierra Club Listserv Email Lists - [http://lists.sierraclub.org/SCRIPTS/WA.EXE?INDEX](http://lists.sierraclub.org/SCRIPTS/WA.EXE?INDEX)
- There are many lists already set up as Activist Network lists (predated the name change to Grassroots Network), so check here first to see if a list for your team already exists.

Conference Calling:
Options include:
- Setting up a number through Sierra Club’s Intercall Service: contact Gwyn Jones, (gwyn.jones@sierraclub.org)
- Setting up a free account on [www.freeconferencecalling.com](http://www.freeconferencecalling.com)

Google Apps for Communications/Collaboration
[https://accounts.google.com/SignUp](https://accounts.google.com/SignUp)
Sierra Club has gone ‘all in’ with Google Apps because it is the best email, communications and information-sharing platform. Anyone with any email address can have a Google Account and share documents. Sierra Club staff -- and increasingly chapters -- routinely use Google “collections” and sites to collaborate on and share documents, and Google “Hangouts” -- video calls -- are the norm for many staff-to-staff and staff-volunteer leader conversations.

To use Google Apps and share data with people on your team, be sure they have set up a Google Account based on their current email address -- which could be any email address and does not need to be a Gmail address (ie: @yahoo, @earthlink, etc.). The email must be a direct email, in other words, not an email alias.

It only takes a few minutes to set up a Google account, and it’s free. People can then take advantage of everything that the Google Apps platform offers, including Docs, Sites, Groups, Hangouts, Forms, and more. (more on Google here: [http://www.google.com/intl/en/about/products/](http://www.google.com/intl/en/about/products/))

Examples (courtesy of Matt Trokan, Ohio Water Sentinels)
- Google form with video ([Rain Barrel Workshop Sign Up Sheet](#))
- Google Form with photos ([Sierra Club Prize Form](#))
- For Water Sentinel Applications ([Water Sentinel Event Form](#)) (Some might recognize this because it is just the old WS form converted from word)
- [Ohio Water Sentinel Data Entry Form](#) (over 1,200 entries)

AddUp
AddUp is a new digital platform designed to help you advocate for the environment. It’s funded and managed by the Sierra Club, and once the beta period is finished, Grassroots Network teams, chapters and groups will be able to use AddUp to raise awareness about their campaigns and (we hope) reach out to new audiences.
[www.addup.org](http://www.addup.org)
AddUp is still in Beta, but we’d really love for everyone to sign up. So please sign up now if you haven’t already. It’s FAST and EASY! **Give Your Feedback** -- As you get familiar with Addup, you can provide feedback through our form. Let our developers know about any bugs, what you like, what you’d like to see, etc. More info here: [https://www.addup.org/faq](https://www.addup.org/faq).

To listen to a recording of the recent Conference Call on this topic:

1. Click on the link below or paste the entire URL into your browser:
   [http://www2.teleconferencingcenter.com/moderator/presentation/Playback?id=0f6e91ddf528-4eba-9b42-2b1aa7de5146.rpm](http://www2.teleconferencingcenter.com/moderator/presentation/Playback?id=0f6e91ddf528-4eba-9b42-2b1aa7de5146.rpm)
2. At the prompt, enter your name and email address.
3. Choose your player.
4. Click Listen.

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